

# Designed Specifically for the Heavy-Duty Industry

## Designed Specifically for You



### Industry Focus

For over 35 years, the heavy-duty industry has been our focus. From sending 19 employees through ATD Dealer Academy since 2009 to membership in HDAW, NTDA, and TRALA, just to name a few, we are truly invested in the industry.



### Partnerships

Over 70% of our customers have been with us for 10+ years. With our Heavy-Duty Success Program, we have designed a holistic approach to your business. We build proactive, long-term relationships with our clients.



### Experience

We serve over 1,500 locations across North America. Our customers include full-service truck dealerships, trailer dealerships, service shops, aftermarket distributors, lease/rental businesses, and more.



### Size

With just over 250 employees, we're big enough that we can fully support your needs, but we're not so big that you get lost in the shuffle. We're confident that we're just the right fit for you.



### Software Development Expertise

Experience: 33% over 10 years and 35% less than 5 years. By teaming up employees that have years of heavy-duty experience with those that are new and bring fresh ideas on how to use the latest technologies, our comprehensive approach to development delivers exceptional software.



### Services & Support

We don't let you go it alone. We have teams in training, online learning, applications support, project management, and installations, all ready to help you make your business a success.



### Fusion

Our flagship product was designed from the ground up specifically for the heavy-duty industry. The true Microsoft Windows® architecture makes it easy to learn, easy to use, and easy to integrate with other products. Accurate information, in real-time, allows you to make quick, reliable decisions in your business.

We would love to talk with you about what we can accomplish together. We're certain that we can help your business be more efficient and profitable.